



Dear prospect:

Thank you for your inquiry.

You are likely requesting this because you have recognized the need for tracking your Physical Assets and taken the first step in trying to find out what Asset MINDER[®] PRO can do for you by contacting PCI. Asset MINDER has been purchased by all levels of government, Federal, Provincial and Municipal, as well as a wide cross section of private companies. It can likely help you too.

If you're not sure if you need Asset MINDER[®] PRO 3.0 , try this simple questionnaire:

1. Do you know what equipment you've got?

Many organizations under-estimate their resources resulting in unnecessary new purchases and/or under utilization of equipment

2. Do you have an accurate record of exactly where all your equipment is located?

Many organizations do not know the movement, cost or maintenance history. This can mean misplaced costs or even lost assets if a corporate or staff move or change takes place and the current location and custodian of the equipment is unknown.

3. Do you know what's missing?

An asset count matching your last asset inventory with a new count can produce some surprising results.

4. Do you know what's lost? What's new? What's obsolete (or disposed of)?

Your accounting system was meant to track dollars and cents, it does not give you a picture of what is available to be used. An asset that is depreciated is not necessarily out of circulation and, conversely an asset that may still be on the books could be disposed of already. Particularly in IT equipment.

5. Do you have enough information about your yearly service requirements to decide which is more suited to your corporate needs... a per-event maintenance agreement or a fixed yearly maintenance fee?

Knowing the frequency and cost of maintenance on equipment can let you apply rules-based methodology to a Technology Refresh program. Have you eliminated old technology from your maintenance contract?

6. Are you aware of all the different manufacturers of equipment your company owns?

Are some more reliable than others? What about vendors? Would you gain volume discounts by rationalizing?

7. Are your internal service calls handled efficiently? Do support personnel know what equipment a user has by name, location or POD?

If you send something out for service who tracks it's location and expected date of return, (if under warranty there is no invoice to trigger an inquiry)? If an individual left your organization before his/her equipment was returned under warranty would anyone know?

Asset MINDER PRO 2.1 is our entry level data repository which allows bar-coded check-in/check-out of assets like books in a Library and provides serialized asset lists y location. It will give you a good start to better tracking of your assets.

Asset MINDER PRO 3.0 adds powerful additional features like customizable name alias fields, smart query, quick entry, asset import, ability to do an asset audit via Palm based PDA or "electronically" if you use a LAN discovery tool. And much more.

Physical asset tracking allows organizations to manage their assets, track their movement and "activities" (events such as servicing) throughout the organization. With the proliferation of technology assets, the need to know the location of sometimes expensive equipment or hardware and who is responsible has become even more critical than with traditional assets.

Asset MINDER PRO stores physical (Capital) assets in a central data repository, and ensures that you can locate your assets quickly, at any time. Asset MINDER PRO provides asset details such as Owner, location (custodian or place), move history, activity history (eg. maintenance records) asset inventory audit results (what's accounted for, missing, new?) and allows you to schedule events with pop-up alarm reminders. You can find out information ranging from an asset's warranty agreements and purchase orders to scanned images of maintenance contracts or tech spec.'s.

Asset MINDER PRO 3.0 bar code enabled asset tracking software provides:

- decreased labor cost of performing asset inventories
- increased accuracy of inventories
- departmental (or manager/cost centre) responsibility
- library style asset check in and out
- simplify and speed up asset moves or changes
- provide up-to-date snapshots on the status of your fixed assets
- activity history associated with each asset
- provide standard reports by owner, location etc. as well as specific reporting requests and data export for custom reporting

If you answered yes to any of the question above, you are in need of Asset MINDER® PRO 3.0! Contact PCI at 1-888-Imageware (462-4392)